



ARTIFICIAL INTELLIGENCE RIDER

THIS RIDER is attached to the Agreement dated _____ between the parties _____ (Performer) and _____ (Producer) and is intended to be read in conjunction with the appropriate screen Agreement.

The rider deals with any audio-visual recordings (“Recordings”) used in the production for which the Performer was engaged and is intended to prevent the unauthorised use of the Performer’s image, name, voice and likeness for Artificial Intelligence and other similar technology whether in existence presently or not.

The rider should be signed along with the standard MEAA Equity performer agreement.

- 1) The Producer expressly agrees not to use any portion of the Performer’s image, name, voice and likeness for purposes other than those specified in the initial Agreement between the parties.
- 2) Specifically, The Producer will not use any Recording to simulate the Performer’s image, name, voice and likeness or to create any synthesised or “digital double” versions of the Performer.
- 3) The Producer expressly agrees not to use any portion of the Performer’s image, name, voice and likeness for any unauthorised Artificial Intelligence usage, including but not limited to creation of synthetic Recordings or for machine learning.
- 4) The Producer agrees not to sell or transfer ownership to all or part of any of the Recordings of the Performer to any third party for purposes of using the files for Artificial Intelligence usage, without the Performer’s knowledge and consent.
- 5) The Producer agrees not to enter into any agreements or contracts on behalf of Performer which uses all or any part of any of Recording of the Performer for use within Artificial Intelligence technologies, without the Performer’s knowledge and consent.
- 6) The Producer agrees to use good faith efforts to prevent any files of Recordings to be stored in digital format containing Performer’s image, name, voice and likeness from unauthorised access by third parties, and if such files are stored in “the cloud” The Producer agrees to use services that offer safeguards through encryption or other “up-to date” technological means from unauthorised third-party access.

Performer

Producer

Dated:

Dated: